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China Uptown Group Company Limited

中國上城集團有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock code: 2330)

DATE OF BOARD MEETING

The board of directors (the "Board") of China Uptown Group Company Limited (the "Company") hereby announces that a meeting of the Board will be held at Suite 1501, 15/F., Tower 1, Silvercord, 30 Canton Road, Tsimshatsui, Kowloon, Hong Kong on 28 March 2011 at 12:00 p.m. for the purpose of, among other things, considering and approving the audited final results of the Company and its subsidiaries for the year ended 31 December 2010.

By order of the Board China Uptown Group Company Limited Fu Lui Company Secretary

Hong Kong, 15 March 2011

As at the date of this announcement, the Board comprises Executive Directors, Mr. Chen Xian, Mr. Lau Sai Chung, Mr. Xiong Jianrui and Ms. Xia Dan and Independent Non-executive Directors, Mr. Poon Lai Yin, Michael, Mr. Chong Yiu Chik and Mr. Choi Kai Ming, Raymond.